

Luther advises on AG Capital's majority stake in CD-LUX

Vienna/Cologne, 3 February 2025 – AG Capital, a private equity investor with a long-term focus, has acquired a majority stake in CD-LUX Warenhandelsgesellschaft mbH (CD-LUX), a leading supplier of high-quality edible promotional items, with the help of Luther. Luther is helping to further strengthen CD-LUX's market position and promote sustainable growth.

The majority stake of AG Capital has secured the support of CD-LUX for the targeted promotion of growth and internationalisation. A team from the law firm Luther Rechtsanwaltsgesellschaft provided legal advice on the private equity investment, under the leadership of partner Philipp Glock. The previous owners will retain a significant stake as legacy shareholders and will continue their active role in the company.

About CD-LUX Warenhandelsgesellschaft GmbH

CD-LUX Warenhandelsgesellschaft GmbH, based in Traitsching (Bavaria), specialises in the production of high-quality, personalised promotional items made of chocolate and other edible materials. With a particular focus on the Christmas business, especially Advent calendars, CD-LUX offers business customers innovative and tailor-made advertising solutions.

On behalf of HRForecast:

AG Capital is an independent private equity firm based in Vienna. As a partner for medium-sized companies, AG Capital provides buy-out and growth capital and supports its portfolio companies in achieving sustainable and profitable growth. AG Capital was founded in 2021 by a team led by the two managing directors Karl Lankmayr and Daniel Jennewein, together with C-Quadrat Investment AG.

Luther Team:

Private Equity: *Philipp Glock* (Partner, lead management); *Michael Ströbel*, LL.M. (Partner); *Dominique Kurtz* (Senior Associate); *Marie Pauline Fay* (Associate); *Marco Dauner* (Associate)

Commercial: *Dr. Steffen Gaber*, LL.M. (Partner); *Christiane Kühn* LL.M. (Partner); *Fabien Wehner*, LL.M. (Associate)

Food Law: *Cornelia Yzer* (Of Counsel)

Labour: *Achim Braner* (Partner), *Kathy Just* (Associate)

Real Estate: *Iris Glönkler* (Partner), *Susanne Winkler*, LL.M. (Associate)

IT / Datenschutz: *Christian Kuß* (Partner), *Alina Moers* (Associate)

IP: *Dr. Detlef Mäder* (Partner), *Tobias Schneider* (Senior Associate)

Finance: *Christoph Schauenburg* (Partner), *Anna-Sophie Riebeling* (Senior Associate)

Luther Rechtsanwaltsgesellschaft mbH

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with 11 of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisers have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Luther was honoured as JUVE Law Firm of the Year for Regulation in 2024. Further information is available at: www.luther-lawfirm.com.

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