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Luther advises international agency group SEC Newgate on acquisition of ORCA Affairs

Dusseldorf – As part of its international expansion strategy, SEC Newgate has acquired 60% of the Berlin-based communications agency ORCA Affairs. The agency group, based in Milan (Italy), was comprehensively advised by Luther Rechtsanwaltsgesellschaft on the transaction.

SEC Newgate is an integrated global network of communication, advocacy and research specialists. The acquisition of further communication agencies is part of the agency network's growth strategy.

About SEC Newgate S.p.A.:

The SEC Group became the SEC Newgate Group in September 2019 through the merger of SEC S.p.A. and Porta Communications. It employs around 600 people in 16 different countries.

On behalf of SEC Newgate S.p.A.:

Luther, Corporate/M&A: Dr Eckart Petzold (Partner, Head of Luther's Italian Desk), Wolfgang Liebau (Counsel), Susanne Abraham (Senior Associate), Dr Vittorio Cardano (Associate)

Brief Profile Luther Rechtsanwaltsgesellschaft mbH

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with ten of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many years on joint cross-border projects.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisers have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Luther was named "Law Firm of the Year 2019" by the German legal published JUVE. Further information is available at: www.luther-lawfirm.com

Luther Italian Desk

Working closely with leading Italian law firms, our Italian Desk advises German and international companies on how to expand their business activities in Italy and, vice versa, Italian companies on their business activities in Germany. The continuous exchange of professional and personal information among the lawyers involved in both countries ensures efficient advice. Experienced, well-functioning teams help clear up the misunderstandings that are typical of cross-border transactions already when they arise and implement projects in the respective other country smoothly and inexpensively. We provide all our advisory services in German, Italian and English.

Press Contact Luther Rechtsanwaltsgesellschaft mbH

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