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Luther advises business consulting firm Maier+Vidorno:

M+V and Altios merge to form a leading international market expansion services provider

Cologne – The German business consulting firm M+V Maier Vidorno GmbH and its founding shareholder and the French firm Altios International SARL have entered into an agreement to acquire reciprocal cross-holdings. The merger creates a leading global consultancy group that helps medium-sized companies with their market entry and expansion into 30 countries.

With this transaction, M+V and Altios are joining forces to jointly advise SMEs and medium-sized companies on their internationalisation projects. The two groups of companies have thus laid the foundation for a strong European brand that offers over 50 years of experience in international distribution and in expanding into new markets and comprises more than 750 professionals in 32 offices worldwide.

Luther Rechtsanwaltsgesellschaft provided comprehensive legal advice to M+V and its founding shareholder Klaus Maier. The internationally experienced, Cologne-based team drafted and negotiated the participation and shareholders' agreements, articles of association and other contracts under German and French law. In addition to this, they were involved in coordinating a number of complex implementation steps with the shareholders and other advisors in Germany, France and India.

About M+V Maier Vidorno GmbH

M+V Maier Vidorno GmbH was founded in 2000 and is the largest German-speaking business consulting firm for market entry and

market expansion services in India, Bangladesh and Sri Lanka. M+V's clients are mainly medium-sized companies from Germany, Austria and Switzerland.

M+V, headquartered in Cologne, employs 250 market entry experts and operations specialists, who operate from five offices in India, Bangladesh and Sri Lanka, as well as from Cologne.

<https://www.maiervidorno.de/>

About Altios

Founded in 1991, Altios International SARL is a leading consulting firm that specialises in international expansion and cross-border investments of SMEs and mid-cap companies. Around 450 experts work for the company in 22 countries, with a strong focus on France and Francophile regions.

<https://altios.com/>

On behalf of M+V Maier Vidorno GmbH:

Luther, Corporate/M&A: Thomas Weidlich, LL.M. (Lead Partner), Philipp Dietz, LL.M. (Partner), Falco Rohrberg, LL.M. (Associate)

FIDAL, Corporate/M&A: Anne Frechette-Kerbrat (Partner, Paris)

Brief profile Luther Rechtsanwaltsgesellschaft mbH

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with ten of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a founding member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Luther was

named "Law Firm of the Year 2019" by the German legal publisher JUVE. Further information is available at: www.luther-lawfirm.com

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