indiaday

13 June 2024 | Cologne | 09:00 am - 18:00 pm

das unternehmerforum

Luther.







"India is growing rapidly and the world has high expectations from us. We cannot let this opportunity go." Narendra Modi

Growth rates of over 7 %, low inflation, a very young population with many well-educated skilled workers, progress in infrastructure development and, in just a few years, the world's third largest economy - the general conditions are better than they have been for a long time and India is back in the focus of international companies. At the same time, Indian politicians and entrepreneurs are very self-confident following the successful G20 presidency, as evidenced by the difficult negotiations on the free trade agreement with the EU.

Is the current euphoria justified and will the business-friendly reform course continue after the Indian elections in spring 2024? How are companies mastering the many challenges in India? How can market shares in this important market be sustainably secured and expanded? And what role does an "Inevitable India" play in the China derisking strategies of foreign companies?

The 11th India Day will take place on Thursday, 13 June 2024 in the KölnSKY Tower with a panoramic view over Cologne and the Rhine.



09:00 am Opening

- B. S. Mubarak, Consul General of India, Frankfurt am Main
- Daniel Lidón, Foreign Investment Advisor, KölnBusiness Wirtschaftsförderungs-GmbH

09:20 am Key Note: India after the elections, analysis and outlook

Oliver Schulz, Journalist & Author "New World Power India"

09:40 am Where does India's industry stand today? India between "manual labour" and Industry 4.0

Rajesh Nath, Managing Director, VDMA Indien

10:00 am Panel: "Inevitable India" - Are we facing the decade or the century of India?

- Rajesh Nath, Managing Director, VDMA Indien
- Lakshmi Lalita Mohan, Head of Germany and France, Confederation of Indian Industry (CII)
- Per Hornung Pedersen, Chairman of the Supervisory Board PNE Wind AG and Independent Director Suzlon Energy Ltd.
- Dr Michael Kostuj, Geschäftsführer, S-CountryDesk GmbH

Host: Thomas Weidlich, Partner, Luther Rechtsanwaltsgesellschaft mbH

10:45 am **Networking Break**

- 11:15 am OAV/Bayer: The importance of the Indian market
 - Dr Arnd Nenstiel, OAV Chairman & Senior Project Lead EU Green Deal at Bayer AG, Crop Science Division
- 11:40 am Dr Oetker: "Lessons Learned" Many roads lead to success.

 How a traditional Bielefeld company conquers the Indian market
 - Oliver Mirza, Managing Director, Dr Oetker (India) Pvt. Ltd.
- 12:05 pm Maschinenfabrik Reinhausen: 50 years under power in India
 - Dr Nicolas Maier-Scheubeck, Spokesman of the Management Board, Maschinenfabrik Reinhausen GmbH
- 12:30 pm Impulse lecture: From Herodotus to Oppenheimer: India, China and us. 2000 years of clichés and knowledge.
 - Prof Dr Manuel Vermeer, Managing Director, Dr Vermeer Consult
- 13:00 pm Lunch break

14:00 pm Interim Management India - Success through experience and expertise

Dr Anton Reinfelder, Partner / Senior Consultant, Lüders Partner GmbH

14:25 pm Leister: China plus 1 – Make in India for India

Martin Zingg, CEO, Leister Group

14:50 pm Entrepreneur panel: India's role in de-risking strategies – What does India offer compared to Southeast Asia?

Participants:

- Michael Boden, Technical Director, REMONDIS Aqua (India) Pvt. Ltd.
- Constantin Klokkaris, Partner, AS Cooling Technologies (India) Pvt. Ltd.
- Martin Zingg, CEO, Leister Group
- Bhaswar Arya, Managing Director, Rhenus Logistics (India) Pvt. Ltd.

Host: Klaus Maier, Managing Director, Maier Vidorno Altios Group

15:30 pm **Networking Break**

16:00 pm AS Cooling Technologies: How a German plant engineering start-up from NRW is successfully conquering the Indian market

- Constantin Klokkaris, Partner, AS Cooling Technologies (India) Pvt. Ltd.
- 16:30 pm X-ray Systems & Solutions: "Make in India for the World" X-ray systems for the industry
 - Hajo Schulenburg, Managing Director, X-ray Systems & Solutions GmbH
- 17:00 pm Hockey World Cup 2023 in India: Our path to becoming the best team in the world
 - Timur Oruz, German Hockey World Champion 2023
- 17:30 pm Networking with Kölsch & canapés

Host: Frank Hemig, Deputy Managing Director, Head of the Consulting and Service Division, IHK Cologne

Please note that some of the presentations and panel discussions will be held in German.



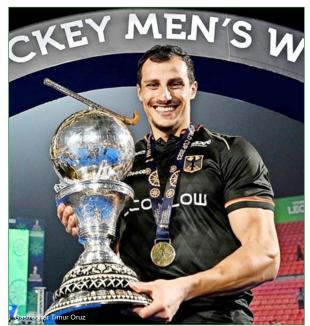






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13 June 2024, 09:00 am - 18:00 pm KölnSKY Ottoplatz 1, 50679 Cologne

Company	
Name	
Position	
Address	
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E-mail	

The participation fee is EUR 190,- p. p. excl. VAT

The registration deadline is 6 June 2024 and the invoice will follow after the registration deadline.

For more information and the programme, please visit our website **www.indiaday.de** or contact Lisa Kringel by e-mail lisa.kringel@luther-lawfirm.com or by telephone on +49 221 9937 25731.

Note: Cancellation is free of charge until 5 June 2024. After this date, we will charge the full participation fee. Substitute participants can of course be nominated.

Luther Rechtsanwaltsgesellschaft mbH is one of the leading German commercial law firms with 21 German and international offices. The law firm has extensive experience in doing business in India. Together with Indian partners, Luther offers comprehensive advice on all legal, tax and regulatory issues on the subcontinent. Luther is a founding member of unyer, a global organisation of leading professional services firms. More than 2,550 lawyers and consultants generate an annual turnover of over 650 million euros in more than 14 countries in Europe and Asia. www.luther-lawfirm.com

Maier Vidorno Altios (MVA) is the largest German-speaking consultancy for market entry and market expansion services in India. Headquartered in Cologne, MVA employs 250 market entry experts and operational business specialists operating from five offices in India (Delhi, Mumbai, Bangalore, Chennai, Pune). The team provides support in all matters relating to doing business" in South Asia - project management, recruitment, market analysis, strategy consulting, M&A, restructuring, interim management and corporate services (finance, accounting, HR, compliance). www.maiervidorno.de









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