

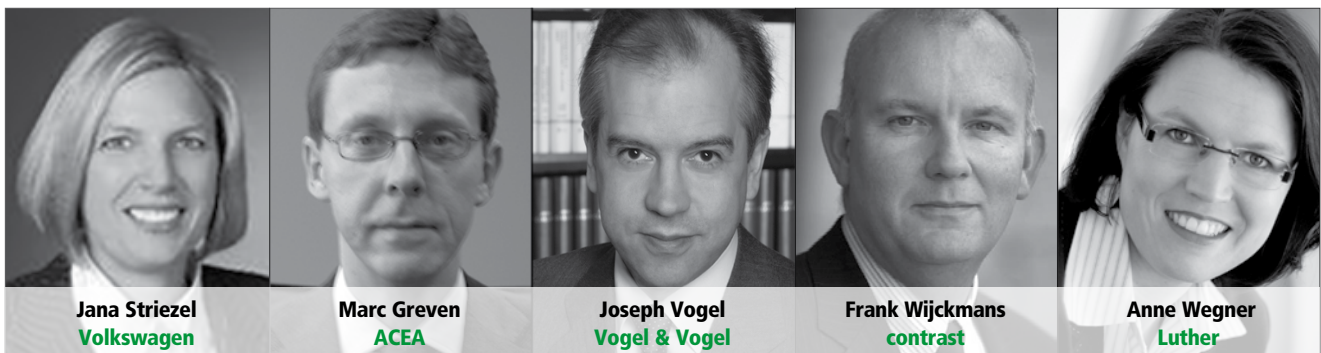
IBC Legal presents

# Competition Law Challenges in the Motor Vehicle Sector 2015

- Review of key developments in Europe and beyond
- Enforcement
- Cartels
- Access to technical information
- Mergers
- eCall regulation
- Information exchange
- Pricing and cost information

Key speakers include:

Tuesday 30th June 2015  
Sheraton Hotel, Brussels, Belgium



Strategic partner:

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# Competition Law Challenges in the Motor Vehicle Sector

Dear Colleague,

A high-level conference focusing on practical guidance from expert competition lawyers on the current state of the legal framework and the challenges you face in the motor vehicle sector.

With a continued focus on cartel activity within the motor vehicle sector, both at a national and global level, the risk for being fined remains high. The CNMC recently fined 45 car dealerships for allegedly taking part in several cartels relating to price-fixing agreements.

Legal and regulatory hurdles, such as the Commission's new Damages Actions Directive, merger control, pricing, benchmarking, online retailing and cartel investigations, are becoming more numerous and complex every year.

We will review the legal landscape in Europe and discuss recent case law, enforcement, distribution networks, access to technical information, data protection, eCall legislation, damages litigation, information exchange, market definition, merger control, pricing and competition compliance.

Don't miss this must-attend event to gain an update on crucial developments and embrace practical advice on how best to deal with problem areas!

The speakers and I look forward to welcoming you to this cutting-edge conference.

Yours sincerely,

Jana Schmolmann  
Conference Director  
IBC Legal Conferences

## What did your peers think of previous IBC Legal's competition law events?

*"A very efficient way to keep up to date with developments across a broad range of topics."*

(J Davey, Addleshaw Goddard)

*"Extremely interesting conference. The choice of speakers made this event enjoyable and worth every minute to be there!"*

(M Peristeraki, Mayer Brown International)

*"The speakers were on top of their subjects!"*

(E Ntephe, Ofgem)

*"Very interesting and well organised event!"*

(F Munteanu, Reff & Associates)

## Key reasons to attend:

- Review national developments, including France, Germany, Latvia, Switzerland, Spain, the UK, the Netherlands, the US and China
- Gain an update on recent case law, including the auto-parts cartels, the truck maker cartels and the KIA judgement
- Review essential legal and regulatory developments:
  - Enforcement
  - The Commission's Damages Actions Directive
  - Access to distribution networks and market definition
  - Cartels and on-going cartel investigations
  - Access to technical information
  - Mergers, including ZF / TRW, Mahle / Delphi and WM / Trost
  - eCall regulation
  - Information exchange, pricing and cost information

## Promotional opportunities:

Proactively reaching new clients should be a priority. Marketing your organisation at an IBC Conference is a compelling way to communicate your unique expertise to senior decision makers and heighten industry awareness of your firm's brand.

For more details on possible options, please contact Ayo Fagbohun on +44 (0)20 7017 4196 or e-mail [ayo.fagbohun@informa.com](mailto:ayo.fagbohun@informa.com)

## Line-up of speakers includes:

**Geert Bogaert**, Senior Counsel, **Crowell & Moring**, Belgium  
**Helmut Brokelmann**, Partner, **MLAB Abogados**, Spain  
**Marc Greven**, Legal Affairs Director, **European Automobile Manufacturers' Association - ACEA**, Belgium  
**Dr Thomas Funke**, Partner, **Osborne Clarke**, Germany  
**Andrzej Kmiecik**, Partner, **Van Bael & Bellis**, Belgium  
**David Mamane**, Partner, **Schellenberg Wittmer**, Switzerland  
**Robert Neruda**, Partner, **Havel, Holásek & Partners**, Czech Republic  
**Dr Jens Peter Schmidt**, Partner, **Mayer Brown**, Belgium  
**Jana Striezel**, Antitrust Counsel, **Volkswagen**, Germany  
**Joseph Vogel**, Partner, **Vogel & Vogel**, France  
**Anne Wegner**, Partner, **Luther**, Germany  
**Walter van Overbeek**, Managing Partner, **Houthoff Buruma**, Netherlands  
**Frank Wijkmans**, Partner, **contrast**, Belgium

## This cutting-edge conference is tailored to the needs of:

- In-house counsel from the motor vehicle industry
- Heads of legal and business affairs from the motor vehicle industry
  - Private practice lawyers
  - Litigators
- National competition and regulatory authorities
  - Consulting economist
- Lawyers in government and public bodies
  - National competition authorities
  - National regulators
  - Academia

## Upcoming events for your diary:

### Competition Law Challenges in the FS Sector

London, UK, 19 May 2015

[www.ibclegal.com/financialservices](http://www.ibclegal.com/financialservices)

### Competition Economics

London, UK, 20 May 2015

[www.ibclegal.com/economics](http://www.ibclegal.com/economics)

### Competition Law in Asia

London, UK, 2 July 2015

[www.ibclegal.com/competitionasia](http://www.ibclegal.com/competitionasia)

### EU Competition Law Summer School

Cambridge, UK, 10 – 14 August 2015

[www.ibclegal.com/eucompschool](http://www.ibclegal.com/eucompschool)

### IP & Competition Law

Brussels, Belgium, September 2015

Email [professionalcustserv@informa.com](mailto:professionalcustserv@informa.com)

### Vertical Agreements

Brussels, Belgium, September 2015

Email [professionalcustserv@informa.com](mailto:professionalcustserv@informa.com)

### Competition Law Challenges in the Retail Sector

Brussels, Belgium, October 2015

Email [professionalcustserv@informa.com](mailto:professionalcustserv@informa.com)

### Cartel Risks & Compliance

Brussels, Belgium, October 2015

Email [professionalcustserv@informa.com](mailto:professionalcustserv@informa.com)

### Advanced EU Competition Law Brussels

Brussels, Belgium, 24 & 25 November 2015

[www.ibclegal.com/advancedbrussels](http://www.ibclegal.com/advancedbrussels)

SRA CPD: 6 hours Bar Standards Board CPD hours will also be available

Bookings hotline: +44 (0)20 7017 5503 Bookings fax: +44 (0)20 7017 4746 For the latest program

08:40 Registration and coffee

09:15 **Chairman's opening**



**Frank Wijckmans**  
Partner  
*contrast*, Belgium

### OPENING ADDRESS

09:20 **The European Commission's current priorities**

- Enforcement policies
- The EU framework for eCall: the impact on competition in the profitable markets for automotive parts and servicing
- Access to technical information in the age of the connected car

10:30 **Trends under national law: review of recent legal developments in Europe and beyond**

- Review of global developments including Austria, Germany, France, Switzerland, Latvia, Spain, the Netherlands, the UK, the US and China
- Protection rule: what is allowed and what is not allowed?
- Key cases, investigations and mergers in key jurisdictions
- Access to distribution networks



**Joseph Vogel**  
Partner  
*Vogel & Vogel*, France



**Anne Wegner**  
Partner  
*Luther*, Germany



**Walter van Overbeek**  
Managing Partner  
*Houthoff Buruma*, Netherlands



**Helmut Brokelmann**  
Partner  
*MLAB Abogados*, Spain



**Dr Jens Peter Schmidt**  
Partner  
*Mayer Brown*, Belgium



**David Mamane**  
Partner  
*Schellenberg Wittmer*, Switzerland

*Morning coffee break will be taken at convenient time*

12:35 **Pricing, advertising and the tensions between unfair competition and competition law**

- How can manufacturers advertise with prices for cars and repair services?
- Challenges for dealers and the OEM
- Excessive pricing



**Geert Bogaert**  
Senior Counsel  
*Crowell & Moring*, Belgium

13:05 Lunch

*"Very good structure of presentations!"*

(I Ratescu, Schoenherr)

*"A highly concentrated, high level legal update that definitely was worth the time and money."*

(C Holm, Advokatfirman Norelidholm)

14:05 **Telematics, data and competition in the motor vehicle sector**

- eCall regulation and insurance telematics
- Data protection and IP
- Access to technical information
- Telemetry data and aftermarket competition

### ROUNDTABLE DEBATE WITH IN-HOUSE LAWYERS

14:35 **Competition law compliance**

- Discussing key issues in-house counsel are dealing with in their everyday work
- Practical challenges



**Jana Striezel**  
Antitrust Counsel  
*Volkswagen*, Germany

15:15 Afternoon tea

15:45 **Cartels and damages litigation**

- Auto parts cartels: the impact of recent cases in Europe and beyond
- Follow-on litigation: collective redress and forum shopping
- The Damages Actions Directive
- Estimating cartel damages: competition economics, access to file and discovery
- Information exchange and benchmarking



**Dr Thomas Funke**  
Partner  
*Osborne Clarke*, Germany

### ROUNDTABLE DISCUSSION

16:35 **Internet retailing**

- Competition authority scrutiny (e-commerce generally)
- The rise of the iAgent and quasi-direct channels
- Internet retailing and selective distribution
- Bonuses related to internet retailing: beware of the pitfalls
- Overview of key developments in key jurisdictions



**Anne Wegner**  
Partner  
*Luther*, Germany

17:25 **Final panel discussion & Q&A: where do we go from here?**

- Current challenges and trends
- Class actions: the impact on the motor vehicle sector
- Compliance issues
- E-commerce in the motor vehicle sector
- Pay to play
- Merger control issues

*Key speakers of the day to be joined by:*



**Andrzej Kmiecik**  
Partner  
*Van Bael & Bellis*, Belgium



**Marc Greven**  
Legal Affairs Director  
*European Automobile Manufacturers' Association - ACEA*, Belgium



**Robert Neruda**  
Partner  
*Havel, Holásek & Partners*, Czech Republic

18:00 **Chairman's closing remarks** and close of the conference

# Competition Law Challenges in the Motor Vehicle Sector 2015

Tuesday 30th June 2015, Sheraton Hotel, Brussels, Belgium

(FKW82567)

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www.ibclegal.com/motorsector

Payment should be made within 14 days of registration.  
All registrations must be paid in advance of the event.

## HOW MUCH?

### Register by 1 May 2015

SAVE £200

£899 + TVA @ 21% (£1,087.79)

### Register by 29 May 2015

SAVE £100

£999 + TVA @ 21% (£1,208.79)

### Register after 29 May 2015

£1099 + TVA @ 21% (£1329.79)

**£200 discount for 3rd and subsequent delegates from your group.** The VAT rate is subject to change and may differ from the advertised rate. The amount you are charged will be determined when your invoice is raised. Please note the conference fee does not include accommodation or travel costs. All discounts can only be claimed at the time of registration and multi-booking discounts cannot be combined with other discounts that may be available (apart from early booking discounts which are available to everyone). All discounts are subject to approval. We are happy to accept a replacement delegate for the whole event; however delegate passes cannot be split or shared between delegates under any circumstances.

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## WHEN AND WHERE

FKW82567  
30th June 2015

Venue: Sheraton Brussels Hotel,  
Place Rogier 3,  
Brussels 1210,  
Belgium  
Phone: +32 (2) 2243111  
Web: <http://www.starwoodhotels.com/sheraton/index.html>

The hotel is situated on the Brussels city centre ring, with Brussels North station a mere five-minute walk away and a direct metro access (Rogier station).

Delegates are responsible for the arrangement and payment of their own travel and accommodation.

Informa has negotiated a special room rate at the hotel, to take advantage please visit the Dates/Venue page on the conference website [www.ibclegal.com/motorsector](http://www.ibclegal.com/motorsector)

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